



**SIX MONTHS AFTER ISSUING ITS SPECIFICATIONS, SIMALLIANCE  
INTRODUCES ITS FIRST PRODUCTS TO THE MARKET**  
**All members of the SIMalliance foresee rapid deployment of interoperable  
S@T products**

**[Cannes 3GSM Congress, 20 February 2001]** A year on from the official launch at the 2000 GSM Congress in Cannes, the SIMalliance reports upon the success of the initiative. Just six months on from the publication of its first S@T specifications, alliance members are ready to introduce the first fully compliant solutions to the mobile communications market and predict rapid deployment of the interoperable S@T products.

The SIMalliance members, incorporating the world's leading SIM card manufacturers, will be demonstrating two of the S@T-based products at the 3GSM World Congress in Cannes (21-23 February 2001). The full complement of compliant-products will be available directly from the members within weeks of the close of the exhibition.

The S@T specifications ensure interoperability between S@T vendors and allow operators and service providers to readily deliver mobile Internet services to the mass market. S@T is based upon SIM Application Toolkit, the world's most popular SIM-based environment for developing value-added services.

Vincent Biraud chairman of the SIMalliance reports, *"Just 12 months ago, we launched the alliance at Cannes and revealed our intentions to pull together to deliver interoperable solutions to the mobile communications market. We are delighted at how far we have come since then, it has taken only six months to develop the first S@T-based products since the publication of the specifications. We are truly working together to exploit the power of the smart card in telecommunications and provide open and interoperable products to the market."*

Demos of the S@T-based products will take place on the following stands at the 3GSM Congress, Cannes:

- Bull – Hall 1, Stand A18-20
- Gemplus – Hall 1, Stand C49
- Giesecke & Devrient - Hall 1, Stand D8.
- Graphium Danmark - Hall 2, Stand B 51.
- Oberthur Card Systems – Hall 1, Stand E5–E7
- Orga Kartensysteme – Hall 1, E26
- Schlumberger – Hall 1, Stand A19

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### **Editor's notes**

SIM card – (Subscriber Identity Module) A smart card for GSM systems holding the subscriber's ID number, security information and memory for a mobile services which can be used in any GSM device

S@T - SIMalliance Toolbox (S@T) is the first secure, SIM-based, global standard for accessing WML and other internet-based content

### **About SIMalliance**

SIMalliance is a collaboration of the world's leading SIM card manufacturers Gemplus, Bull, Giesecke & Devrient, Graphium, Oberthur Card Systems, Orga Kartensysteme and Schlumberger. The alliance was formed to meet the convergence of the Mobile and Internet worlds and promotes standardised access to Internet content using existing SIM technology, existing Phase 2+ handsets and existing infrastructure.

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