



Press Release

SIMalliance publishes an updated version of its interoperable S@T specifications

London, 12th February 2007, SIMalliance, the global association made up of the world's leading SIM card manufacturers, today publishes an updated version of its full S@T specifications. S@T enables Operators to offer mobile services & content to all phase 2+ phone users now. First released in 2001, today's release includes new features to ensure that the entire industry is developing a wide range of interoperable products.

S@T specifications are now available on the SIMalliance web site: www.simalliance.org.

S@T's market share is increasing at a rapid pace compared to other browsing solutions. Today 60 major Operators across the World are using S@T.

S@T is based on SIM ToolKit, the world's most popular SIM-based environment for developing value-added services. Strong SIM Toolkit market support combined with the strong penetration of SIM Toolkit compatible handsets means that a large subscriber base for mobile services can be reached today.

The S@T specifications ensure interoperability between S@T vendors and allow Operators and Service & Content Providers to readily deliver mobile Internet services to the mass market. In addition to providing unique mobile features (like push services and high interaction management), S@T simplifies the use of SMS-based services and is compatible with existing SMS billing patterns technology.

The value-added services available through S@T technology bring new revenue streams to Operators and Service & Content Providers and brings benefits to end users all over the world.

About SIMalliance: *Putting the SIM at the heart of the new mobile eco-system*

Over the past five years SIMalliance has become one of the world's foremost commentators in the mobile business. By operating outside the singular commercial interests of any individual SIM card player, the association has been able to pinpoint the mission critical services on the horizon and help steer their development to meet the practical needs of the mobile market.



With SIMalliance members* now responsible for nine in every ten SIM cards sold worldwide, the collective vision of the association is uniquely placed to shape SIM developments and the impact they will have on the new generation of mobile services. From their standpoint, the challenge couldn't be clearer for the protagonists in the mobile eco-system.

** SIMalliance members are: Eastcompeace, Gemalto, Giesecke & Devrient, Incard, Oberthur Card Systems, Prism (A Net1 Company), Sagem Orga, SanDisk & XPonCard*

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