



**PRESS RELEASE**

## **SIMalliance to speed delivery of new UICC-based value added services**

### **SIMalliance Loader Release 6 and Java Card Stepping Stones Release 7 will enhance interoperability of UICC technologies to enable a new class of compelling services**

**London, 21st April 2009:** SIMalliance, the global association of SIM card manufacturers, announces the latest version of its loader tool SIMalliance Loader Release 6 to enable the delivery of a new class of services on the Universal Integrated Circuit Card (UICC). To further support the development of next generation services, SIMalliance also announces the latest version of Java Card Stepping Stones Release 7, a practical guide for the development of Java applications guaranteed to be interoperable with the Universal Subscriber Identity Module (USIM).

Aimed at network operators, application developers and wireless service providers, the two new deliverables are designed to increase the interoperability of UICC technologies, enlarge the community of application developers and ultimately increase the value of UICC applications to boost the deployment of new value added services.

“Technologies such as Smart Card Web Server (SCWS) and Mobile NFC put the UICC at the centre of the mobile services ecosystem, facilitating secure over-the-air delivery of new services to consumers.” said Michel Canitrot, Chairman of the Board, SIMalliance. “The SIMalliance is laying the foundation to create an interoperable environment which will speed the delivery of these mobile converged services. With our new deliverables, SIMalliance Loader Release 6 and Java Card Stepping Stones Release 7, new technologies are ready to be deployed and UICC interoperability is guaranteed.”

#### **SIM Alliance Loader Release 6**

With a new look and feel, SIMalliance Loader Release 6 allows network operators and service developers to manage ETSI toolkit applications compliant to the latest release using the high-speed CAT-TP protocol. A must-have tool for any applications developer, SIMalliance Loader Release 6 enables users to download and install applications on the card, analyze card content and remove applications. SIM Alliance Loader Release 6 has been tested with all main SIMalliance supplier cards, becoming a true interoperable tool.



The tool can be downloaded for free from the SIMalliance website: [www.simalliance.org](http://www.simalliance.org).

### **Java Card Stepping Stones Release 7**

Java Card Stepping Stones Release 7 is a whitepaper aimed at network operators, application developers and wireless service providers to increase the interoperability of UICC technologies in order to boost the deployment of new value added services. The practical guide analyzes interoperability issues and provides tips to help service developers to design new applications that will work regardless of the Java USIM card used. The new version of the document is aligned to ETSI Release 7, CAT-TP, Smart Card Web Server (SCWS) and Mobile NFC technology.

The Java Card Stepping Stones Release 7 whitepaper can be downloaded from the SIMalliance website: [www.simalliance.org](http://www.simalliance.org).

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### **Note to editors:**

#### **About SIMalliance: Putting the SIM at the heart of the new mobile eco-system**

Over the past five years SIMalliance has become one of the world's foremost commentators in the mobile business. By operating outside the singular commercial interests of any individual SIM card player, the association has been able to pinpoint the mission critical services on the horizon and help steer their development to meet the practical needs of the mobile market.

With SIMalliance members\* now responsible for nine in every ten SIM cards sold worldwide, the collective vision of the association is uniquely placed to shape SIM developments and the impact they will have on the new generation of mobile services. From their standpoint, the challenge couldn't be clearer for the protagonists in the mobile eco-system.

\* SIMalliance members are: Datang, Eastcompeace, Gemalto, Giesecke & Devrient, Incard, Oberthur Card Systems, Prism, Sagem Orga, SanDisk, Watchdata and Wuhan Tianyu

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