



PRESS RELEASE

SIMalliance announces latest S@T specification v4.0

Specification offers operators an interoperable platform for quick, mass market mobile services delivery with the coming availability of a S@T Test Suite to test the correct implementation of S@T specifications in SIM cards for new services interoperability purposes.

London, 21st April 2009: SIMalliance, the global organisation of SIM card manufacturers, today publishes version 4.0 of its interoperable S@T specifications, the world's fastest growing SIM browsing solution for the delivery of value add, mass market mobile services. The new specification, released by active members of the SIMalliance S@T Working Group, addresses the latest service challenges and includes modifications to streamline and simplify the S@T solution to meet new requirements.

"This latest version is the culmination of work done over the last year to reflect the evolving needs of our customers and adapt the specification accordingly," said Michel Canitrot, Chairman of the Board, SIMalliance. *"No one is better placed to understand S@T implementations than the SIMalliance, and we are pleased that this new S@T specification remains in-line with market needs, ultimately helping mobile operators to increase ARPU."*

S@T is the definitive specification enabling wireless access to dynamic Internet-based content. Since its introduction in 2000, S@T has become the fastest growing SIM browsing solution. Compliance to the S@T specifications ensure interoperability between S@T vendors and enable operators to offer mass-market mobile Internet services and content to all phase 2+ phone users.

Based on SIM ToolKit (STK), the world's most popular SIM-based environment for developing value-added services, S@T offers features including push and location services as well as high interaction management. S@T simplifies the use of SMS-based services and is compatible with existing SMS billing systems.

SIMalliance will also soon enable testing S@T cards implementation against the SIM Alliance S@T Test Suite. This test suite will allow testing the correct implementation of S@T specifications in SIM cards

To access the S@T specifications, please visit www.simalliance.org

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Note to editors:

About SIMalliance: Putting the SIM at the heart of the new mobile eco-system

Over the past five years SIMalliance has become one of the world's foremost commentators in the mobile business. By operating outside the singular commercial interests of any individual SIM card player, the association has been able to pinpoint the mission critical services on the horizon and help steer their development to meet the practical needs of the mobile market.

With SIMalliance members* now responsible for nine in every ten SIM cards sold worldwide, the collective vision of the association is uniquely placed to shape SIM developments and the impact they will have on the new generation of mobile services. From their standpoint, the challenge couldn't be clearer for the protagonists in the mobile eco-system.

* SIMalliance members are: Datang, Eastcompeace, Gemalto, Giesecke & Devrient, Incard, Oberthur Card Systems, Prism, Sagem Orga, SanDisk, Watchdata and Wuhan Tianyu

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