

## *Press Release*

# *SIMposium USA: A Successful addition to the SIMposium Series!*

## *Telecommunications Operators defying the 'dumb pipe' charge*

29th May 2012: Featuring high impact key notes from industry giants AT&T, Sprint and Verizon, Samsung and LG, Bank of America and Mastercard, May's inaugural SIMposium USA was a great success.

Security and identity were the major topics of conversation, with telecommunications operators defying the 'dumb pipe' charge by highlighting the significant value of the increasingly critical identify provider role. This discussion of the 'trusted pipe', with the operator managing and disseminating opt-in customer data to developers and other ecosystem players, caught the imagination of delegates across the board.

Hosted as a pre-conference event to CTIA, the inaugural SIMposium USA lived up to its pre-conference billing as the premiere North American forum for everything connected to the Secure Element. Topics ranged from business models, SE form factors as well as strategies to leverage the opportunities, and reduce the challenges of upcoming standardization and interoperability.

In all, the event brought together an eclectic and expert mix of over 100 mobile decision makers from across the telecommunications, banking and retail sectors.

Read the show report [here](#).

The next stop on the SIMposium Series global roadshow will be in Berlin, Germany, on 19<sup>th</sup> & 20<sup>th</sup> June 2012.

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Note to Editors:

About SIMalliance:

SIMalliance is (the non-profit trade association) dedicated to supporting the creation, deployment and management of secure mobile services and applications across the globe. Working in partnership with members, strategic partners and the wider mobile community SIMalliance anticipates and addresses the security, identity and mobility challenges of an increasingly converged internet. Through its working groups the alliance seeks to offer the blueprint to create a secure, open and interoperable environment where mobile services thrive. Headquartered in London, its membership is responsible for delivering the most widely distributed secure application delivery platform in the world (SIM/USIM).

SIMalliance members are Eastcompeace, Gemalto, Giesecke & Devrient, Incard, Kona@I, Oberthur Technologies, Morpho, Valid, Watchdata & Wuhan Tianyu.

SIMalliance Strategic Partners are Comprion, Linxens and Movenda.

SIMalliance – Security Identity Mobility

For more information visit [www.simalliance.org](http://www.simalliance.org)

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