

## Press Release:

# Oasis Smart SIM Joins SIMalliance

*Mobile solutions provider and SIM card supplier to contribute toward the development of an open and interoperable secure element ecosystem*

19 February, 2014 – Mobile solutions provider and SIM card supplier, [Oasis Smart SIM](#), has today become the latest member to join [SIMalliance](#), the global non-profit industry association which simplifies secure element (SE) implementation to drive the creation, deployment and management of secure mobile services.

Established in 2010 and with operations in Middle East, Africa, Russia, CIS, Europe and Asia, Oasis Smart SIM is a high growth SIM and solutions provider. Its expertise in developing solutions for mobile network operators (MNOs) will be beneficial to the multi disciplinary work of SIMalliance which pragmatically addresses deployment and integration challenges faced by the SE industry, in the pursuit of a secure, open and interoperable SE ecosystem.

Oasis Smart SIM, which supports whole SIM lifecycle management, leverages expertise in operating system integration, digital security and subscriber acquisition to deliver products and services for 3G, LTE, NFC, M2M and mobile commerce. Its experience in these areas will benefit SIMalliance's technical and marketing deliverables which provide valuable reference resources for a wide variety of audiences in the mobile services ecosystem, from MNOs to device makers and OS developers.

"Oasis Smart SIM is delighted to become a key contributor to SIMalliance's activities and initiatives," comments Olivier Leroux, CEO of Oasis Smart SIM. "Our skilled team will lend its practical experience and technical expertise to SIMalliance in order to address mobile security challenges and ease the integration and management of secure elements worldwide. As a 'complete player' in the SIM card ecosystem, we are very proud of our efforts and achievements to date. Membership of SIMalliance demonstrates that we have been recognised by the industry's leading organisations and further cements our position at the forefront of mobile security."

"SIMalliance is pleased to welcome Oasis Smart SIM to the association," comments Frederic Vasnier, Chairman of SIMalliance. "2014 will be a critical year in the development of an open and interoperable ecosystem for secure mobile services, so it is vital that we draw on the expertise and insights of as many key players in the market as possible. Together with the other members of SIMalliance, we look forward to Oasis contributing to our development of resources designed to cut through technical complexity and ease the deployment and management of secure elements globally. Only through the commitment and contributions of our members and strategic partners will we be able to achieve this goal."

SIMalliance members represent approximately 90% of the global SIM card market. Members include Eastcompeace, Fundamenture, Gemalto, Giesecke & Devrient, Incard, Kona I, Morpho, Oasis Smart SIM, Oberthur Technologies, VALID, Watchdata and Wuhan Tianyu.

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Note to Editors:

**About SIMalliance (Security, Identity, Mobility)**

*SIMalliance is the global, non-profit industry association which simplifies secure element (SE) implementation to drive the creation, deployment and management of secure mobile services. The organisation promotes the essential role of the secure element (SE) in delivering secure mobile applications and services across all devices that can access wireless networks. By identifying and addressing SE-related technical issues, and both clarifying and recommending existing technical standards relevant to SE implementation, the SIMalliance aims to promote an open SE ecosystem to facilitate and accelerate delivery of secure mobile applications globally.*

*SIMalliance members represent approx 90% of the global SIM card market. As such, the SIMalliance's membership is responsible for delivering the most widely distributed secure application delivery platform in the world (UICC/SIM/USIM).*

*SIMalliance members are Eastcompeace, Fundamenture, Gemalto, Giesecke & Devrient, Incard, Kona I, Morpho, Oasis Smart SIM, Oberthur Technologies, VALID, Watchdata and Wuhan Tianyu.*

*SIMalliance Strategic Partners are Comprion, Linxens and Movenda.*

For more information visit [www.simalliance.org](http://www.simalliance.org)

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**About Oasis smart SIM**

*Oasis Smart SIM is a SIM card supplier and mobile solutions provider, member of SIMalliance and GSMA. As a system integrator, Oasis provides solutions to Mobile Network Operators for the entire SIM value chain. Oasis relies on its expertise on operating system, digital security and subscriber acquisition to propose products and services for 3G, LTE, NFC, M2M and mobile commerce. With advanced and innovative solutions in the field of SIM, SIM life cycle management and customer activation, OASIS guarantees an optimized cost of acquisition while maximizing the services offered through the support of local experts, custom designs and secured solutions.*

For more information visit [www.oasis-sim.com](http://www.oasis-sim.com)

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