



## *Press release*

V4 17/09/04

# SAGEM joins SIMalliance

**Paris, 16 September 2004** – SAGEM announces that it has joined SIMalliance, an international association of leading SIM card manufacturers.

Along with fellow companies, SAGEM will contribute to the establishment of industry-wide specifications that foster the development of mobile telephony services. For example, SIMalliance has developed STK browsing technology (S@T) which has led to a significant deployment of Value Added Services among operators worldwide. SIMalliance has also helped increase Java Card interoperability.

Most notably, the association is working to facilitate interoperability between SIM cards and handsets. SAGEM's expertise as both SIM card and handset manufacturer therefore places it in an ideal position to help SIMalliance meet this new challenge. SAGEM is the only company in the world to benefit from this dual technological know-how, and as such is both reactive and innovative when developing SIM cards and services.

**Groupe SAGEM** is an internationally based high-technology group. The second largest French group in the field of telecommunications, the third European company in electronics for defence and security, the world leader in fingerprint-based biometrics, major actor in avionics and on-board information systems for aircraft, SAGEM maintains a presence in more than 20 countries.

For more information, please consult the SAGEM Web site: [www.sagem.com](http://www.sagem.com)

**SIMalliance** is a non-profit organization of leading SIM manufacturers (Axalto, Gemplus, Giesecke & Devrient, Oberthur Card Systems, ORGA Kartensysteme, Prism, ST Incard, Xponcard and now SAGEM) created to promote the benefits of SIM cards and SIM-based services.

SIMalliance :

- Act as an incubator for SIM Card enhancements to be proposed to standardisation bodies and industry forums,
  - Boosts adoption of innovative and interoperable SIM Card solutions,
  - Eases the integration of the SIM Card in the new mobile data architectures and services landscape.
- SIMalliance promotes key functionalities and usage of the SIM Card that help energise the new generation of mobile services.

All the outcomes of SIMalliance are freely available on our web site : [www.simalliance.org](http://www.simalliance.org)

17/09/04 PR N°

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